



## PROFITING FROM OUR PAST: THE MODERN VALUE OF MARITIME HERITAGE

Addressing an opportunity to realise the potential of our maritime heritage, utilising its social and economic benefits

**5-6 March, 2008 University of Portsmouth**

Organised by the Solent Forum in partnership with  
Europa Nostra & Hampshire and Wight Trust for Maritime Archaeology  
with sponsorship from Associated British Ports, Southampton



The conference aims to reveal how maritime heritage can be incorporated into our everyday life; how it is intrinsically linked with identity, quality of life, tourism and inspires pride in coastal regions. It also contributes to the understanding of sea-level rise and coastal processes and provides important environmental habitats.

### Who should attend?

- Decision and policy-makers and those involved in planning and policy
- People who work in coastal management
- Those who work in the tourism, recreation and cultural sector
- All those interested in seeing coastal and marine heritage realising its full potential

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**Rationale:** The conference highlights the value of the maritime cultural heritage in the 21st century. Coastal areas are generally rich with heritage assets. They are the physical expression of our multinational past and are the building blocks of a cross community identity which can engender social responsibility, inclusiveness and a common sense of place. Accordingly, it warrants effective management. This conference looks to determine how maritime heritage can be integrated fully with other sectors to ensure its benefits and also its future protection.

The aims of the conference are:

- To raise awareness of the multi-faceted value of maritime heritage
- To understand the benefits of incorporating maritime heritage within other cultural and economic aims
- To explain new management regimes and highlight the responsibilities of coastal practitioners

**The Organisers:** The Solent Forum in partnership with Europa Nostra and Hampshire and Wight Trust for Maritime Archaeology. For more details contact the Solent Forum Office, telephone 01962 846204 or email: info@solentforum.org

**The Venue:** Langstone Campus, University of Portsmouth.

**Conference Fee and packages:** **£95**, plus VAT (£111.63) per delegate for both days no field trips  
**£35**, plus VAT (£41.13) per delegate for day two field trip  
**£35**, plus VAT (£41.13) per delegate for the conference dinner  
**£155**, plus VAT (£182.13) per delegate for complete package  
**£30**, plus VAT (£35.25) student rate

**Limited number of concessions** available – please contact conference organiser

All rates include lunch, refreshments and delegate notes.

**To reserve your place(s):** Return the booking form below. Confirmation of registration and receipts will be forwarded together with further details.

### Conditions

- Cheques should be made payable to “**Hampshire County Council**” with A904D 7203 printed on the reverse. They should be sent to Gemma Conway – **Personal, Solent Forum, Hampshire County Council, Environment Department, The Castle, Winchester, Hampshire, SO23 8UD.**
- **Invoices available on request** – why not fax or e-mail the form so that we can invoice you (01962 847055)
- No refunds will be made for cancellation, less than two weeks before the event.

### BOOKING FORM: Profiting from our past: The modern value of maritime heritage

<b>Name (s)</b>			
<b>Organisation</b>			
<b>Address</b>			
<b>Telephone</b>		<b>Email</b>	
<b>Please indicate what you wish to attend:</b>			
	<b>Day one &amp; two (excluding field trip) £95 plus VAT</b>		<b>Conference Dinner £35 plus VAT</b>
	<b>Day two field trip £35 plus VAT</b>		<b>Conference Package £155 plus VAT</b>
<b>Total Amount Sent (£)</b>		<b>If you require an invoice please tick here</b> ⇨	

# PROFITING FROM OUR PAST: THE MODERN VALUE OF MARITIME HERITAGE PROGRAMME DAY ONE

- 10:00**            **SESSION 1. INTRODUCTION AND CONTEXT**  
**Chairman: Tim Goodhead, University of Portsmouth**  
**Welcome and introduction**  
Tim Goodhead, University of Portsmouth  
**Key Note: Apathy or Passion? the future for maritime heritage**  
Ken Robinson CBE FTS, chair of the national Visitor Attractions Forum, and chair of the Tourism Society Think Tank  
**Solent heritage assets**  
Julie Satchell, Hampshire & Wight Trust for Maritime Archaeology
- 11:10**            **BREAK**
- 11:30**            **SESSION 2. VALUE OF HERITAGE**  
**Chairman: Ken Robinson CBE, FTS**  
**Public benefit of maritime heritage**  
Gareth Maeer, Heritage Lottery Fund  
**Learning through maritime history**  
TBC, National Maritime Museum  
**Using marine archaeology for education**  
Alison Hamer & Rebecca Causer, Hampshire & Wight Trust for Maritime Archaeology  
**Archaeology as a coastal management tool**  
Garry Momber, Hampshire & Wight Trust for Maritime Archaeology
- 12:50**            **LUNCH**
- 13:40**            **SESSION 3: ECONOMIC VALUE OF HERITAGE**  
**Chairman: TBC**  
**The role of maritime heritage in regeneration and planning**  
Stella Bellam, SEEDA  
**Valuing a heritage asset: coastal case studies**  
Tim Goodhead, University of Portsmouth  
**Value of tourism from heritage: examples in European cities**  
Dr Zeynep Aygen, University of Portsmouth  
**Economic value of a modern day heritage assets**  
Captain Steven Young, ABP Southampton
- 15:00**            **TEA**
- SESSION 4: MANAGING MARITIME CULTURAL HERITAGE ASSETS**  
**Chairman: Garry Momber, Hampshire and Wight Trust for Maritime Archaeology**  
**Current Heritage Management Regimes**  
Peter Murphy, English Heritage  
**Offshore development and marine heritage**  
Dr Carolyn Heeps, Crown Estate  
**CIWEM's Heritage Statement: heritage and the water environment**  
TBC
- 16:40**            **Discussion and introduction to day two**  
**17:15**            **CLOSE**  
**18:00**            **DRINKS RECEPTION AND CONFERENCE DINNER IN PORTSMOUTH HERITAGE AREA**

# PROFITING FROM OUR PAST: THE MODERN VALUE OF MARITIME HERITAGE PROGRAMME DAY TWO

- 09:45**            **SESSION 5: INTEGRATING HERITAGE**  
**Introduction and aims of the day**  
Tim Goodhead, University of Portsmouth  
**Key Note: European approach to heritage management and the future of the joint maritime heritage**  
John Sell CBE, Vice President of Europa Nostra, Chairman of the Joint Committee of National Amenity Societies and Trustee of Heritage Link  
**Does World Heritage Site status improve the management of heritage assets?**  
Sam Rose, Devon and Dorset World Heritage Site  
**Alternative mechanisms for heritage management**  
Garry Momber, Hampshire & Wight Trust for Maritime Archaeology  
**Roundtable Discussion**
- 11:15**            **BREAK**
- 11:35**            **Introduction to the field visit**  
Dr Ann Coats, University of Portsmouth  
**The World's first cultural seascape? Portsmouth harbour and Spithead as a World Heritage Site**  
Dr Celia Clark, Project Leader Portsmouth World Heritage Bid
- 12:00**            **LUNCH**
- 13:00**            **FIELD TRIP:** Portsmouth's heritage from land, sea and air
- 15:30**            **Summary and Close**